2026 Holiday Shopping Guide

YOUR HOLIDAY SHOPPING
JUST GOT A LITTLE GREENER.









Make Room for More Merry

Fresh Flower. Easy Favorites. Holiday Ready.

Fresh. Potent. Affordable. PERPETUAL keeps good flower on the holiday list without making a fuss about the price tag. Its Massachusetts-grown lineup includes whole flower, ready-to-roll ground flower, pre-rolls, edibles, and state-of-the-art vapes with a focus on freshness and consistency.

From a full jar for the flower faithful to a ready-to-roll pack for someone who likes to keep things simple, PERPETUAL brings plenty of options to the season. There's nothing complicated about finding a favorite, and that's exactly the point.



The Most Wonderful Buds of the Year

A Little Twist on Tradition

Some holiday traditions deserve a twist. Twisted Buds brings craft flower to the table, drawing on the growing expertise behind Twisted Growers and its roots in California's Emerald Triangle. The brand focuses on small-batch cultivation, carefully selected genetics, and the aromas and flavors that make each strain its own.

For the person who always wants to know what's in the jar, this is one worth talking about. Ask a Zahara Budtender which Twisted Buds strains are currently on the menu.



THE HOLIDAY FLOWER SHOP

All Is Calm. All Is Bright. All Is Bud.

The lights are up, the calendars are full, and somebody still has three gifts left to find. Welcome to the holidaze. For the flower lovers on your list, start with the classics: a well-chosen eighth, a fresh strain worth exploring, or a familiar favorite they'll be happy to see again.

The fun is in the details. Some shoppers chase bright citrus aromas, while others reach for earthy, piney, or sweet profiles. Whole flower leaves room to make the ritual your own, and pre-ground options keep preparation simple. There's no single perfect pick, just a whole lot to explore.

At Zahara, you'll find names you know alongside something new to bring home for the season. Not sure what makes one strain different from the next? Tell your Budtender what flavors, types, and price ranges you're shopping for. They can help narrow the field without guessing how a product will affect you.

After all, holiday shopping is better when the list gets shorter, and the choices get more interesting.

CLUB Z

LOYALTY REWARDS FOR LOYAL CUSTOMERS

Make Your Holidaze More Rewarding

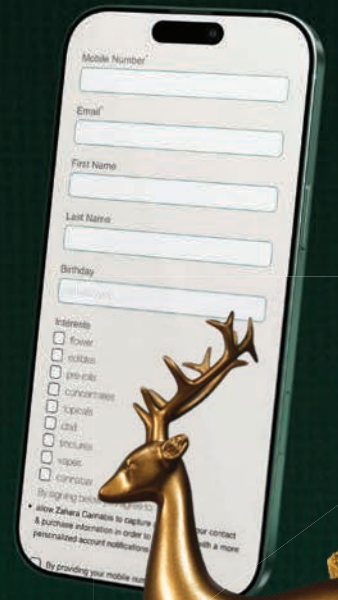
Your holiday shopping should come with a little something extra.

EARN 1 POINT PER $1 SPENT, PLUS 2X POINTS ON MONDAYS & FRIDAYS

Save your points and redeem them for rewards, including merch, accessories, and gift cards.

Download the Zahara app to check in on your rewards, explore what's new, and catch the latest specials and updates.

SCAN TO DOWNLOAD & JOIN CLUB Z



Cozy Up with Twisted

Give the wrapping paper a break. Twisted Growers has the rolls covered. Backed by growers and cannabis specialists with years of experience, the Massachusetts brand puts its know-how into ready-to-enjoy pre-rolls, including liquid-diamond-infused options.

Whether your list calls for a classic flower pre-roll or something from the infused lineup, there's a Twisted way to celebrate. Ask what's available at Zahara before making your pick.

A Holiday Classic, With a Twist.

All Rolled Up for the Holidaze

READY, SET, HOLIDAZE

Consider This Your Holiday Roll Call

There's a lot to love about a gift that doesn't need assembling. Pre-rolls are one of the easiest ways to explore cannabis flower without grinding, packing, or rolling anything yourself. And when the holiday to-do list is already long enough, simple sounds pretty good.

A single pre-roll is an easy introduction to a strain, while multi-packs give regular shoppers more of what they already enjoy. Infused pre-rolls add cannabis concentrates to the mix and may be stronger than traditional flower varieties, so the label matters.

Twisted Growers brings its own spin to the category, with flower and infused options worth checking out. Ask your Zahara Budtender what's available, and pick something that fits the person you're shopping for.

No scissors. No tape. No complicated instructions. Just one less thing on the list.





The Gift of Zahara. The Joy of Giving.

Some people are easy to shop for. For everyone else, there's a Zahara Gift Card. Let them pick their favorites from the Zahara menu, whether they're trying something new or stocking up on what they love. Stop by the store to grab one or head to our website and purchase a digital gift card!

GIFT A LITTLE ZAHARA THIS HOLIDAZE

Have Yourself a Flavorful Holidaze





Sleigh the Season in Style

Holiday plans have a way of taking you everywhere. Fernway's vape lineup is built around convenience and flavor, from traditional cartridges to its famous all-in-one Traveler devices. With quality cannabis oil and flavorful terpene blends, there's plenty to love about finding your Fernway this season.

And just in time for the holidaze, Fernway is bringing four festive flavors to Zahara: Winter Melon, Grapefruit, Cranberry Jam, and Banana Bread. From bright and citrusy to sweet and dessert-inspired, there's a little something for every flavor lover on your list.

A Little More Zahara for Everyone

GOOD FRIENDS. GREAT REWARDS.

The best things are worth sharing. Invite someone new to experience Zahara with your personal referral link, and they'll get $10 to use on their first purchase. Once they shop, you'll get $10 too. Consider it a little extra holiday cheer for both of you.

MORE FRIENDS. MORE REWARDS.

5 Referrals — $20 Bonus
10 Referrals — $50 Bonus
25 Referrals — $100 Bonus

SPREAD THE GOOD VIBES.

Open the "Refer" section in the Zahara app or your loyalty wallet to grab your link and start sharing.

Limited-time offer. Restrictions may apply.
Talk to a Budtender to learn more.

HOLIDAY VAPE PICKS

A Little Sparkle. A Lot of Flavor.

There's no shortage of sparkle this time of year, and the vape section has a few standouts worth adding to your holiday list. From sleek all-in-ones to flavor-packed cartridges, there's plenty to unwrap, whether you're shopping for a longtime vape fan or treating yourself to something new.

Not sure where to start? Well, cartridges pair with a compatible battery, while all-in-one devices have everything built right in. Beyond the hardware, it's all about what's inside. Distillate is a popular pick for bold flavors, while live resin and live rosin preserve more of the plant's original aromas and compounds.

Now for the fun part: picking your favorites. Fruity, sweet, citrusy, earthy, or something that tastes like dessert? There's a whole world of flavors to explore, with different strains, oil types, and THC potencies to choose from.



Whether you're checking off your gift list or treating yourself, Zahara has your holidaze covered. Ask your Budtender what's new this season and find something worth adding to your wish list.



SOMETHING SWEET FOR THE HOLIDAZE

Sugar, Spice & Everything Nice

If the holiday season had a candy aisle, we'd head straight for the edibles. Gummies, chews, chocolates, and other sweet little finds bring plenty of variety to this year's gift guide, with flavors that range from fruity and tart to rich and dessert-inspired.

They may look like treats, but cannabis edibles deserve a closer look at the label. Check the THC amount per serving, the number of servings in the package, and whether the product contains other cannabinoids, such as CBD. Edibles can take two hours or more to produce noticeable effects, so they're not something to rush. Make sure to start low and slow.

Shopping for an experienced edible fan? Start with the type and flavors they already enjoy. Exploring for yourself? A Zahara Budtender can walk you through all your options.

Sweet ideas, grown-up shopping, and maybe one more name crossed off that holiday list.

Put Select on Your Nice List

When the holiday schedule fills up, a little convenience goes a long way. Select offers cannabis vape options in several types, including cartridges and all-in-one devices. The lineup spans fruit-forward flavors and strain-inspired choices, giving shoppers a few different directions to explore.

Know someone who prefers a compact setup? Ask about the Select devices featured at Zahara and what makes each one different. A quick chat with your Budtender can help you find the right pick.



★ Find Your Holiday Favorite. ★

ZAHARA
EMERALD CLUB

The Gift That Keeps on Giving

More perks. More points. More reasons to make every visit count. Zahara's Emerald Club gives frequent shoppers a little extra bang for their buck.

MONTHLY $15 OR **YEARLY $160** SAVE 12%*

Offer terms, eligibility, product availability, and discount restrictions apply.

Emerald Club Perks

- **10% OFF** Daily Purchases
- **2X** Club Z Points Daily
- **4X** Club Z Points Mondays & Fridays
- **20% OFF** One Transaction Per Month
- **30% OFF** Your First Purchase After Signing Up

Honorary $.01 | 1/8th After Signing Up

Monthly $0.01 Eighths

LEARN MORE & SIGN UP

Dab the Halls

For the concentrate enthusiasts on your holiday list, Dope Chemist has the perfect recipe for something special. Part of the Twisted Growers family, the brand brings its expertise to cannabis concentrates, including live hash rosin, capturing the unique characteristics of each strain in every extract.

For those who appreciate the finer details, Dope Chemist gives them plenty to explore. From rich aromas and distinct textures to different extraction methods, there's more to concentrates than meets the eye. Whether you're shopping for someone who knows their badder from their rosin or looking to explore the category yourself, there's something worth discovering.

Not sure what to pick? Ask your Zahara Budtender about the latest Dope Chemist lineup and find a little something for the concentrate connoisseur on your nice list.



★ Great Extracts. Great Giffing. ★

THE HOLIDAY CONCENTRATE EDIT

The Good Stuff, Concentrated

Some shoppers know their flower. Others know their extracts down to the last detail. For that second group, the concentrate counter is where holiday browsing gets interesting.

Badder, wax, sugar, rosin, resin: the names describe different products and textures, not interchangeable experiences. Some concentrates use solvents during extraction; others, like traditional hash rosin, rely on heat and pressure after the starting material is prepared. Each has its own texture and qualities, and the label is the best place to check exactly what's inside.

Dope Chemist is one of the names to explore if concentrates are on your shopping list. Browse the current selection, compare what's available, and ask your Budtender any questions before choosing. Because a gift for the true concentrate fan should be a little more thoughtful than a guess.



15% OFF

YOUR PURCHASE WHEN YOU SHOW THIS CARD TO A BUDTENDER!

VALID FROM 1/1/27 - 1/31/27. MUST SHOW TO A BUDTENDER. VALID FOR ONE USE ONLY. RESTRICTIONS MAY APPLY. MUST BE 21+.

The Holidaze Don't End Here

The decorations come down. The calendar flips. Your next Zahara visit? That's still something to look forward to. Save this card and visit us between January 1st–31st, 2027 to explore something new, revisit an old favorite, or see what's landed on the menu since the holidays.



From all of us at Zahara, thanks for being part of another year of good company, great discoveries, and memorable holidaze!

Happy Holidaze from Zahara Cannabis.

Thank You to Our Sponsors

TWISTED GROWERS

Fernway

Select

PERPETUAL

This product has not been analyzed or approved by the Food and Drug Administration (FDA). There is limited information on the side effects of using this product, and there may be associated health risks. Marijuana use during pregnancy and breast-feeding may pose potential harms. It is against the law to drive or operate machinery when under the influence of this product. KEEP THIS PRODUCT AWAY FROM CHILDREN. There may be health risks associated with consumption of this product. Marijuana can impair concentration, coordination, and judgment. The impairment effects of edibles may be delayed by two hours or more. In case of accidental ingestion, contact poison control hotline 1-800-222-1222 or 9-1-1. This product may be illegal outside of MA.